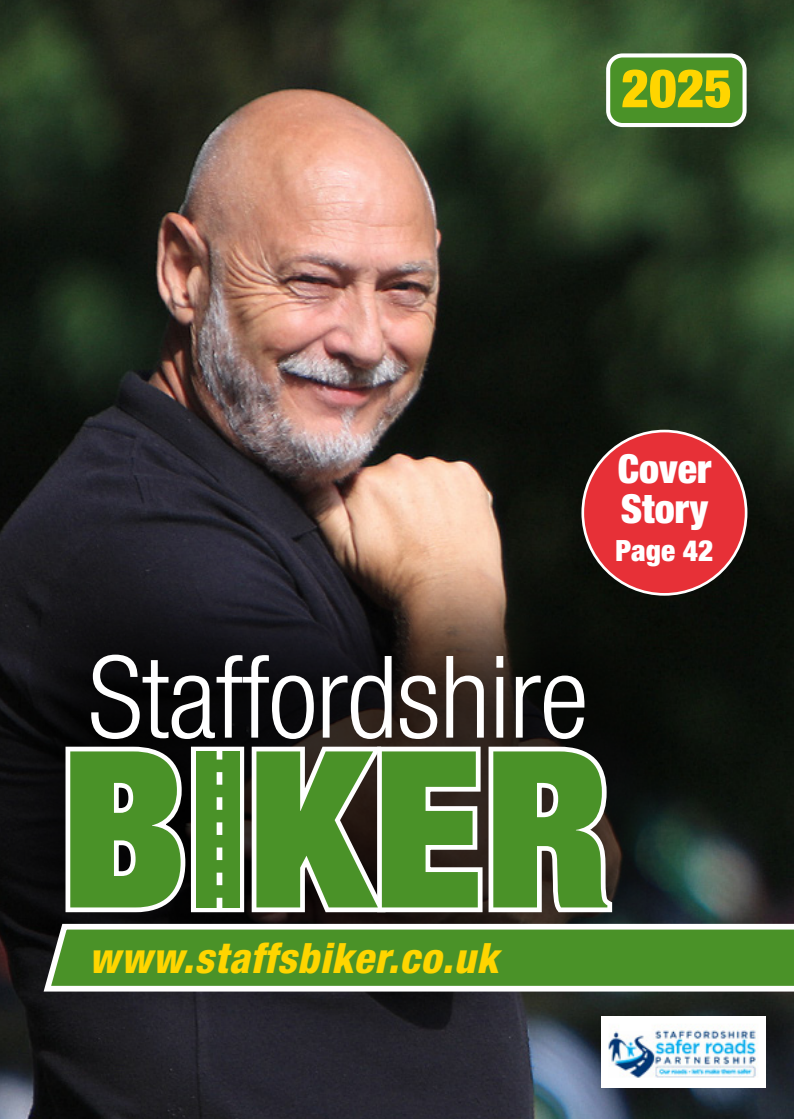




2025

Cover
Story
Page 42

Staffordshire **BIKER**

www.staffsbiker.co.uk

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This guide is published by Staffordshire Safer Roads Partnership. Let us know what you think about the guide by emailing bikers@staffordshire.gov.uk

Welcome to the 2025 edition of the Staffordshire Biker.

Welcome to the 2025 issue of the Staffordshire Biker guide produced by Staffordshire Safer Roads Partnership (SSRP). Unfortunately, 2024 saw the last Bikers Breakfast event and we now look to support other events to engage with bikers in our quest to reduce biker casualties. This year will see the introduction of the Group Riding Scheme, supporting bikers to ride-out together as safely as possible.

In Staffordshire we are continually looking for opportunities to support a reduction in biker casualties to provide a 'Safer Staffordshire'.

This year's initiatives include:

- We have introduced many ways in which we can engage with car drivers to promote the 'Think Bike' message, including our new 'coaster' campaign (see page 10).
- We are piloting our new **Group Riding Scheme** and looking for small groups of friends to join us. email bikers@staffordshire.gov.uk for more information.
- Lots of general biking information, including guidance on maintenance checks (page 46) and riding skills information (page 49).
- Our **Pre-CBT Scheme** offering potential young riders the opportunity of receiving £50 off their CBT by completing the 'RideFree' online resource, anyone aged 15 to 25 years old is eligible (see page 6).
- We are now offering free **First Aid for Bikers** courses throughout the summer, provided by an experienced first aid trainer, number are limited, so enquire soon (see page 12).
- We have made some changes to our **BikeSense Rider Development** days, sessions are ad hoc, so you can do a 1:1 or 2:1 for only £100!! (see pages 50-51), we now include riders of 125cc bikes. If you want to give BikeSense as a gift, just let us know and we can help. Further development makes you a safer better rider.

For more information find us at the many bikers' events we attend, contact us at bikers@staffordshire.gov.uk or check out www.staffsbiker.co.uk.

WHAT TO WEAR

JACKET



Seeing young riders wearing a t-shirt when out on their bike is commonplace in summer and of course offers no protection. Abrasive injuries are the most common amongst young riders where a short slide across the tarmac at 30mph can shred clothes and take the skin down to the bone. Riding in everyday clothes puts you at real risk of injury, so buying a specialist jacket is very important. There are some very fashionable jackets available that will not only protect you from the road, but will protect you from the weather too; some will have a removable lining for the summer.

BOOTS



In the event of a crash the lower leg and feet are the most likely parts of the body to get injured. The feet can be crushed sideways so a strong sole is essential as is wearing boots that protect the ankles. Specialist motorcyclist boots are preferable because they are made to protect against these types of injuries. Other non-motorcycle boots can be worn but make sure they are of good quality, poor quality boots may just split. Don't ride in trainers which offer no protection or boots with metal toe-caps or plates, which can cut your toe off in the event of a crash. When you buy your boots try them sitting on your bike to ensure that you can ride comfortably and safely in them.

Serious Brain or Head Injury

Shoulder Injury

Heavy Bruising

Back Injury

Severe Lacerations

Hand and Finger Damage

Severe Skin Loss

Infections

Abrasions and Nerve Damage

Toes Amputated

Helmet with Eye Protection

Built-in Shoulder Protection

Abrasion Resistant Jacket

Built-in Elbow Protection

Built-in Back Protection

Motorcycle Gloves (Padded & Protected)

Kevlar Jeans (Abrasion Resistant)

Built-in Knee Pads

Motorcycle Boots (Light, secure & Re-inforced)

1

HELMET



How much do you value your head?

It is the law to wear a fastened helmet, but make sure you buy one to the correct standard. A full face helmet will protect your face, mouth and jaw. The helmet is your single most important piece of kit so buy wisely and never buy second hand, it may be damaged and unsafe. A dealer will always help you get the correct fit and there is a government programme providing information on how much protection a helmet gives; for more information visit www.direct.gov.uk/sharp

3

GLOVES



Your first instinct when coming off your bike is to put your hands down and it takes less than a second for the road to strip your skin to the bone. It is essential to wear specialist motorcycling gloves to protect your hands; you can buy summer gloves which are lighter, and winter gloves which offer extra protection to the elements. Make sure the gloves that you buy allow flexibility in your fingers, so try them on in the showroom and move the controls on a bike. Ensure they fit securely and have straps or fittings around the wrist as you don't want them to come off in the event of a crash.

4

TROUSERS



Abrasive injuries from wearing insufficient protection also apply to your legs, so get some specialist trousers and forget the shorts and jeans! There are some really cool jeans or combat trousers available with a Kevlar lining or mixed weave which actually offers more protection from abrasion than leather, and you generally get body armour to protect your knees too. It might be worth getting some light waterproof over-trousers as well to protect you from the elements.

STAFFS YOUNG RIDERS 16-25YRS PRE-CBT / "RIDEFREE" £50 DISCOUNT OFF YOUR CBT

www.safedrivingforlife.info/ridefree



Get £50 off your CBT
when you complete our
FREE online Pre-CBT
workshop

IN ASSOCIATION
WITH DVSA



YOUNG RIDERS AGED 16-25 YEARS FROM
STAFFORDSHIRE AND STOKE-ON-TRENT

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- INFORMATIVE MODULES
- HIGHWAY CODE CONTENT
- HAZARD PRECEPTION SESSION
- INTERACTIVE LEARNING



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Our roads - let's make them safer

£50 OFF!!

SUBJECT TO AVAILABILITY

email : staffs-new-biker@staffordshire.gov.uk



Young Riders between the ages of 16-25

Get the most out of your compulsory basic training (CBT) by completing our FREE Pre-CBT / "Ridefree" eLearning course. We offer an online workshop in conjunction with the DVSA "Ridefree" programme; so we can cater for everyone. Everything you learn here will lay a foundation for your CBT, and you'll be a better, safer rider as a result. What you will learn will also help you with your theory and practical test.

You are eligible for this offer, if you are between the ages of 16 and 25, wish to take your CBT or repeat CBT and you live, study, train or work in Staffordshire or Stoke-on-Trent.

Ridefree QR code



The workshop includes:-

- the main rules for moped and motorcycle riders, including the Highway Code.
- what other road users are likely to do, including practical advice by developing your hazard perception skills to help deal with other road users.
- safety advice including helmets, clothing and bike maintenance.
- attitudes and behaviour change information.

£50 DISCOUNT OFF YOUR CBT

Our Pre-CBT workshop using the "Ridefree" online course, will help you become more aware of the rules of the road and will provide you with the theory on how to be a safer rider. If you complete the course, you will be able to benefit from a £50 reduction on your CBT training at one of our partner training schools within the County.

PLEASE NOTE : YOU WILL NEED YOUR OWN PROVISIONAL OR FULL DRIVING LICENCE NUMBER TO CREATE YOUR LEARNING ACCOUNT FOR "RIDEFREE".

Once you have completed the online "Ridefree" course, please send a copy of your Certificate with reference number and your name, age and address to staffs-new-biker@staffordshire.gov.uk to receive your £50 CBT discount voucher. Offer is subject to availability.

For more information, contact staffs-new-biker@staffordshire.gov.uk or log on to www.staffsbiker.co.uk



Rev up for justice with Fletchers Solicitors - your trusted lawyers on the open road!

At Fletchers Solicitors, we're not just legal experts, we're fellow riders who understand the thrill, camaraderie, and challenges of the motorbike community.

Experienced, respected, and rider-focused

With a legacy of seeking justice for our clients, Fletchers Solicitors proudly specialises in supporting injured motorcyclists. Independently ranked as leaders in the field, we bring a wealth of expertise to every case. Your ride deserves the best, and so do you.

Riding for justice

Fletchers Solicitors isn't just about legal victories; it's about championing biker safety, community, and the next generation. We proudly support initiatives that promote safe riding habits, foster community bonds, and empower young riders. Because the road to justice is paved with responsibility and care.

Whether you've faced the twists and turns of an unfortunate incident or simply want a rider-centric legal team by your side, Fletchers Solicitors is here for you.



Contact us for a free consultation:
 www.fletcherssolicitors.co.uk

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FREE

LIFE ON TWO WHEELS

DIGITAL MAGAZINE

ACCESS NOW!



SCAN
HERE!





We provide a 'Biker Awareness' leaflet to give to car drivers at events around the county. If you would like to support our campaign and receive a supply of the leaflets please contact us.



Free 'Think Bike' stickers are available at any of the events that we organise or attend, as well as numerous other resources raising awareness of bikers.



We attend numerous venues through the summer engaging with car drivers, promoting the 'Think Bike' message. This year we will be at Trentham Gardens, National Forest Adventure Farm, Uttoxeter Racecourse and many events at fire station open days. If you'd like to get involved contact us at bikers@staffordshire.gov.uk

This year, we will be reintroducing our 'Coaster' scheme, where we will be distributing 50k coasters into pubs and coffee shops, prioritising the 'Ride it Right' routes, but they will be found throughout Staffordshire. They have a message on both sides and a QR code sending drivers to a DfT video 'Take Longer to Look For Bikes'. If you'd like to help distribute the coasters please contact us.



FIRST AID FOR BIKERS



**3 hour courses offered monthly
throughout the summer by a
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**First on Scene - Scene Management
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www.staffsbiker.co.uk/firstaidforbikers

**We support the Midlands Air Ambulance.....
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Tickets Now**

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July 2025**

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from**



Ride it Right Routes

Analysis by SSRP has shown that the 'Ride it Right' routes have seen a 30% reduction in motorcycle casualties on the stretches of road where the yellow signs have been sited, since we introduced the scheme in 2006. This is a greater reduction in motorcycle casualties than on other roads in Staffordshire and Stoke-on-Trent.

We promote the scheme to bikers and car drivers alike, but all road users have a responsibility to think safer when they see the signs. We are focusing on the areas that we need to target to reduce motorcycle casualties.

This year we have biased our routes slightly to the rural 'A' roads but have kept two routes that are solely urban roads. However, most routes have urban areas within the stretch of highway that we have used. The urban areas will have new signs allocated to them, to raise awareness of younger riders and smaller bikes and mopeds.

36 different routes have been used over the last 19 years.

The data for deciding the 2025 routes is obtained from official Police collision records and includes complete data for 2015-2024 which has been fully validated at the time of the analysis.

Analysis of motorcycle collision volume, collision circumstances, and motorcycle traffic count data is used to identify the most high-risk routes each year.

THINK BIKE



LOOK TWICE

**LOOK OUT
FOR**

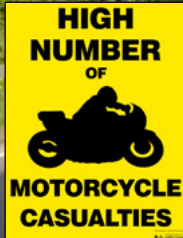


**SCOOTER
RIDERS**

RIDE



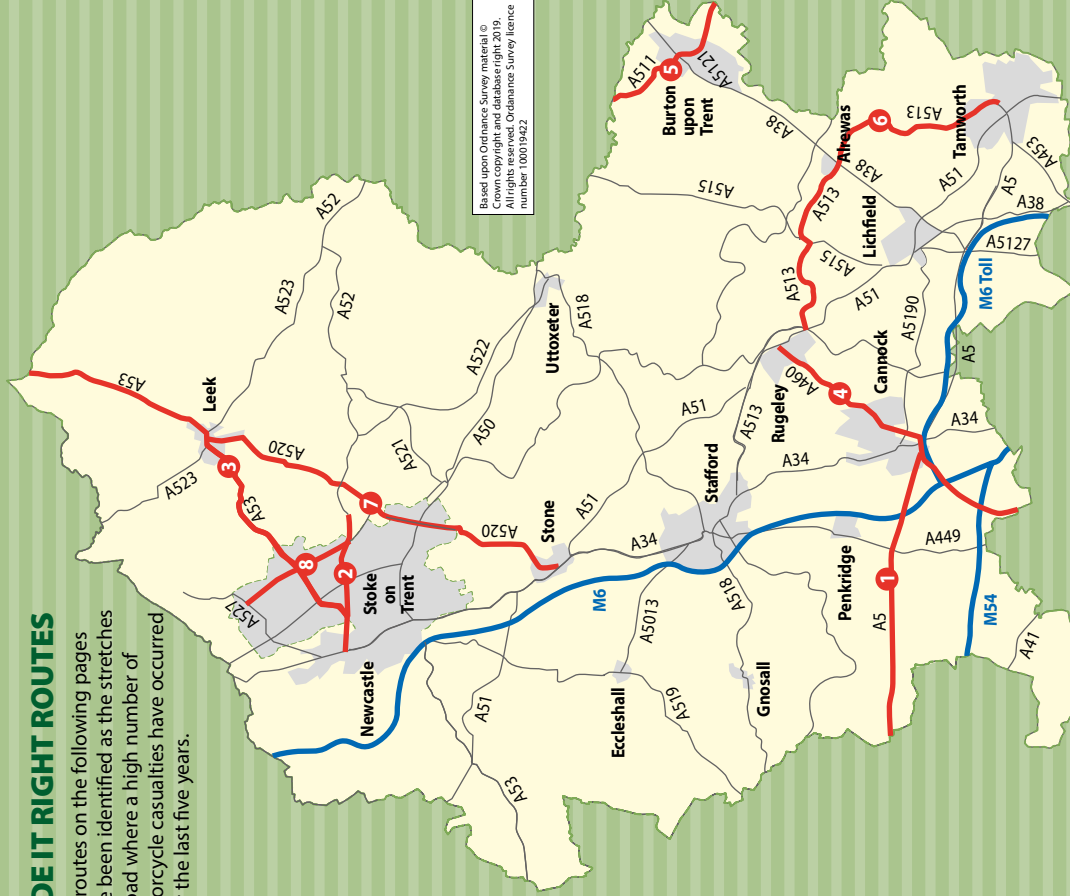
SAFELY



RIDE IT RIGHT ROUTES

The routes on the following pages have been identified as the stretches of road where a high number of motorcycle casualties have occurred over the last five years.

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number 100019422



Route

- 1** A5 Weston to Cannock
- 2** A52 Newcastle to Bucknall
- 3** A53 Stoke-on-Trent to Flash
- 4** A460 Rugeley to Wolverhampton
- 5** A511 Tutbury to Bretby
- 6** A513 Rugeley to Tamworth
- 7** A520 Stone to Leak
- 8** A5272 Chell to Weston Coyney

A5

Area covered
Weston-under-Lizard
 to Cannock
 Distance
11.3 miles

**Weston-
 under-
 Lizard**



Crash Figures

Crashes: **22**

Bikers killed or seriously
 injured: **9**

All biker casualties: **25**

Crash Report

How many of these crashes
 happened:

Involved a rider overtake	23%
On a roundabout	32%

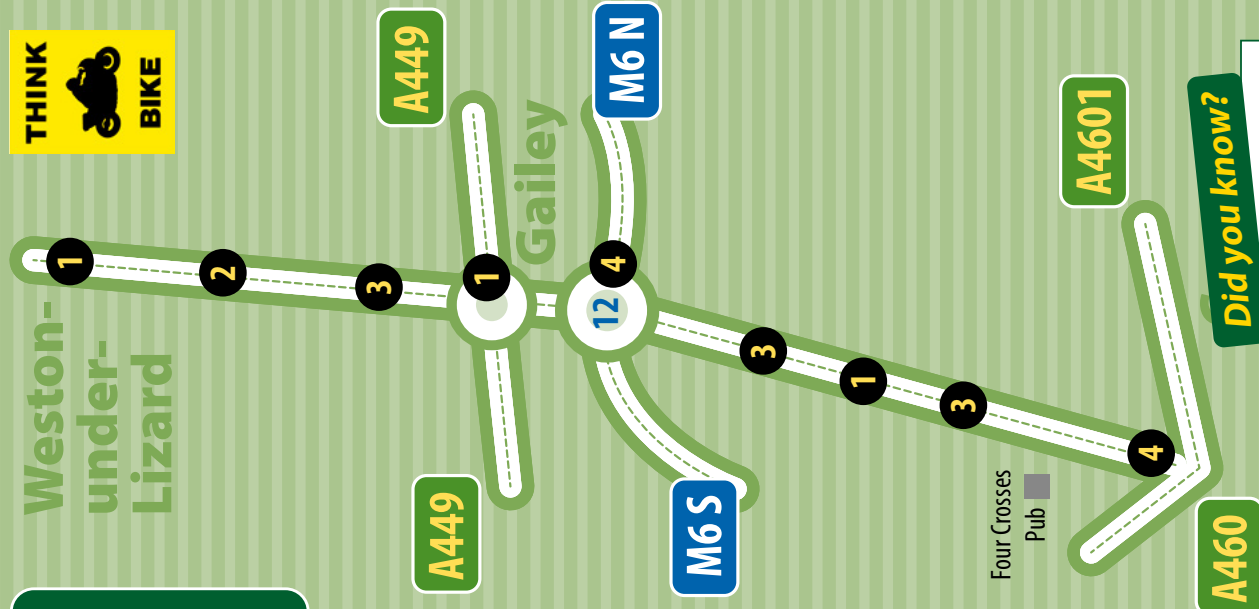
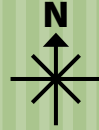
Verdict

What caused the motorcycle
 crashes on this route?

Rider error	45%
Driver error	55%

Key

1 Number of incidents



Did you know?

Failing to look properly
 is a common factor
 linked to motorcycle
 crashes on this route.

Did you know?

Failed to judge the other persons path or speed is a common factor to motorcycle crashes on this route.

A52

Area covered

Newcastle to Bucknall

Distance

4.5 miles

A34

Newcastle

Hartshill

A500

Stoke

A500

Bucknall

A50

A50

Key

1 Number of incidents

Crash Figures

Crashes involving bikes: **22**

Bikers killed and seriously injured: **13**

All biker casualties: **24**

Crash Report

How many of these crashes happened:

On a motorcycle of 125cc or less	72%
Overtaking or filtering	32%

Verdict

What caused the motorcycle crashes on this route?

Rider error	50%
Driver error	50%

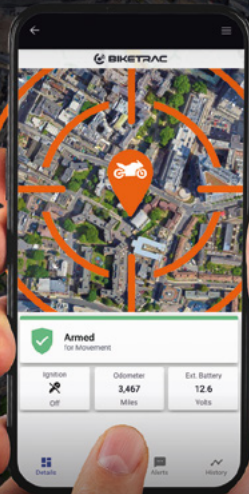




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A53

Area covered
Stoke-on-Trent to Flash
Distance
12.1 miles

Crash Figures
Crashes involving bikes: **24**
Bikers killed and seriously injured: **8**
All biker casualties: **21**

Crash Report
How many of these crashes happened:

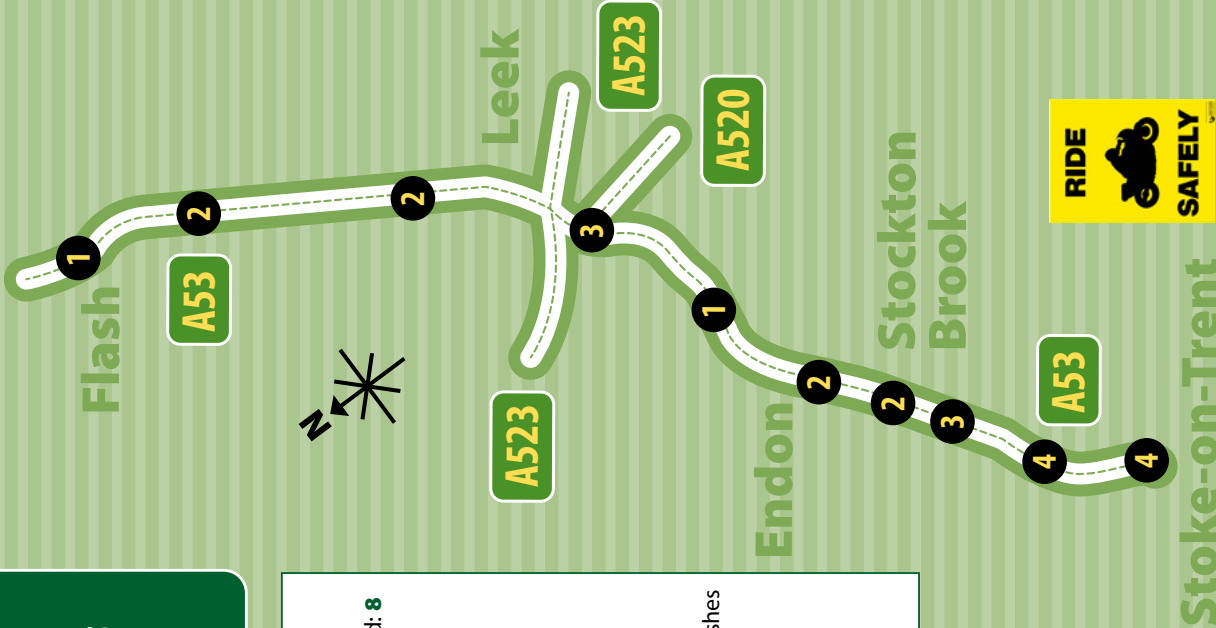
In wet weather	30%
Whilst overtaking	38%

Verdict
What caused the motorcycle crashes on this route?

Rider error	58%
Driver error	42%

Did you know?

Poor turn or manoeuvre is a common factor in motorcycle collisions on this route.



Key

1 Number of incidents

A460

Area covered

Rugeley to Wolverhampton

Distance

16.2 miles**THINK****BIKE**

Crash Figures

Crashes involving bikes: **22**Bikers killed and seriously injured: **11**All biker casualties: **22**

Crash Report

How many of these crashes happened:

Involved a HGV	18%
At a junction	45%

Verdict

What caused the motorcycle crashes on this route?

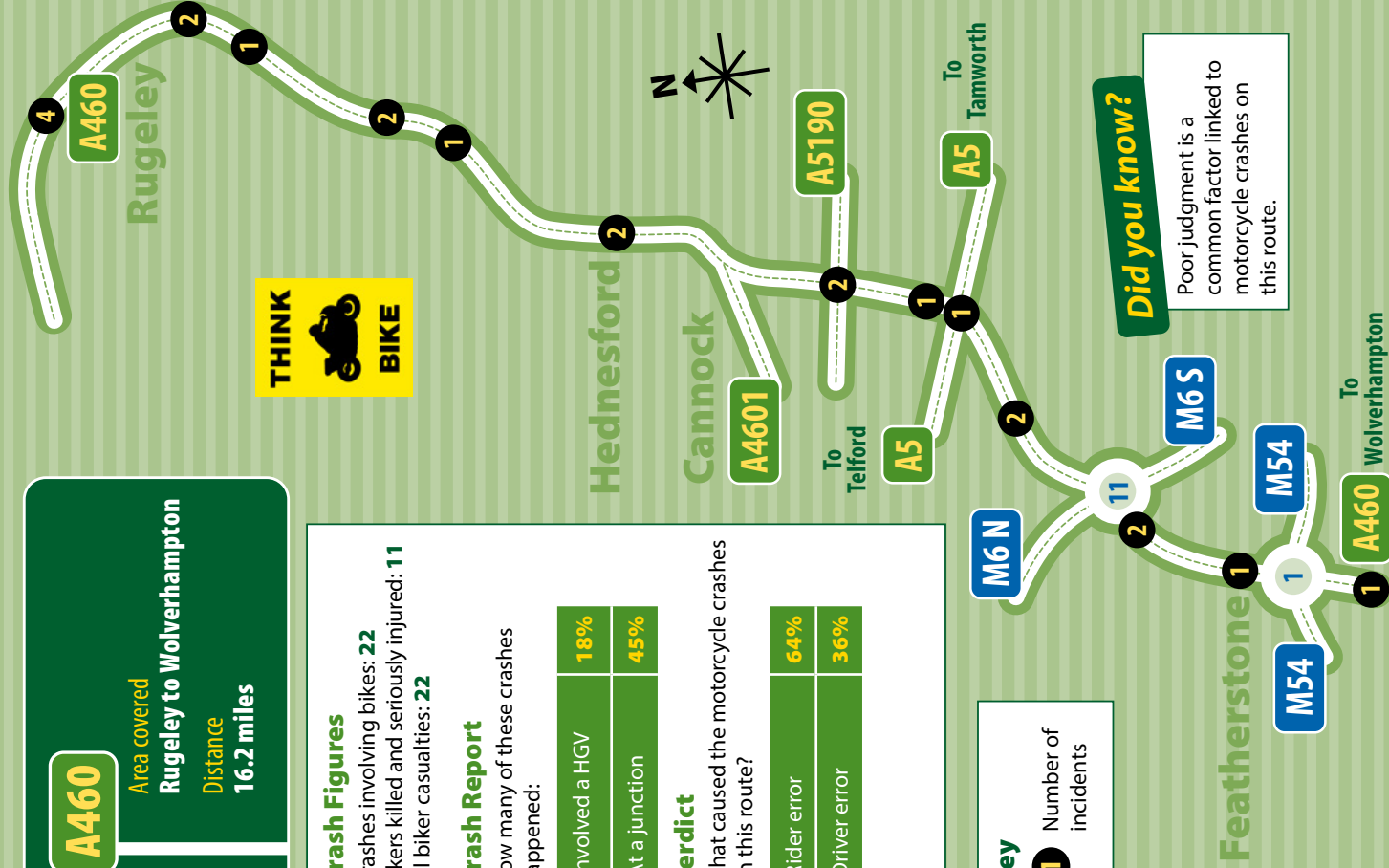
Rider error	64%
Driver error	36%

Key

1 Number of incidents

Did you know?

Poor judgment is a common factor linked to motorcycle crashes on this route.





Key

1 Number of incidents

Did you know?

Failed to look properly is a common factor in motorcycle collisions on this route.



Crash Figures

Crashes involving bikes: **20**

Bikers killed and seriously injured: **9**

All biker casualties: **20**

Crash Report

How many of these crashes happened:

Riders over 50 years of age	35%
On bikes of 125cc or less	40%

Verdict

What caused the motorcycle crashes on this route?

Rider error	45%
Driver error	55%

A513

Area covered

Rugeley to Tamworth

Distance

20.8 miles**Crash Figures**Crashes: **17**

Bikers killed or seriously

injured: **13**All biker casualties: **18****Crash Report**

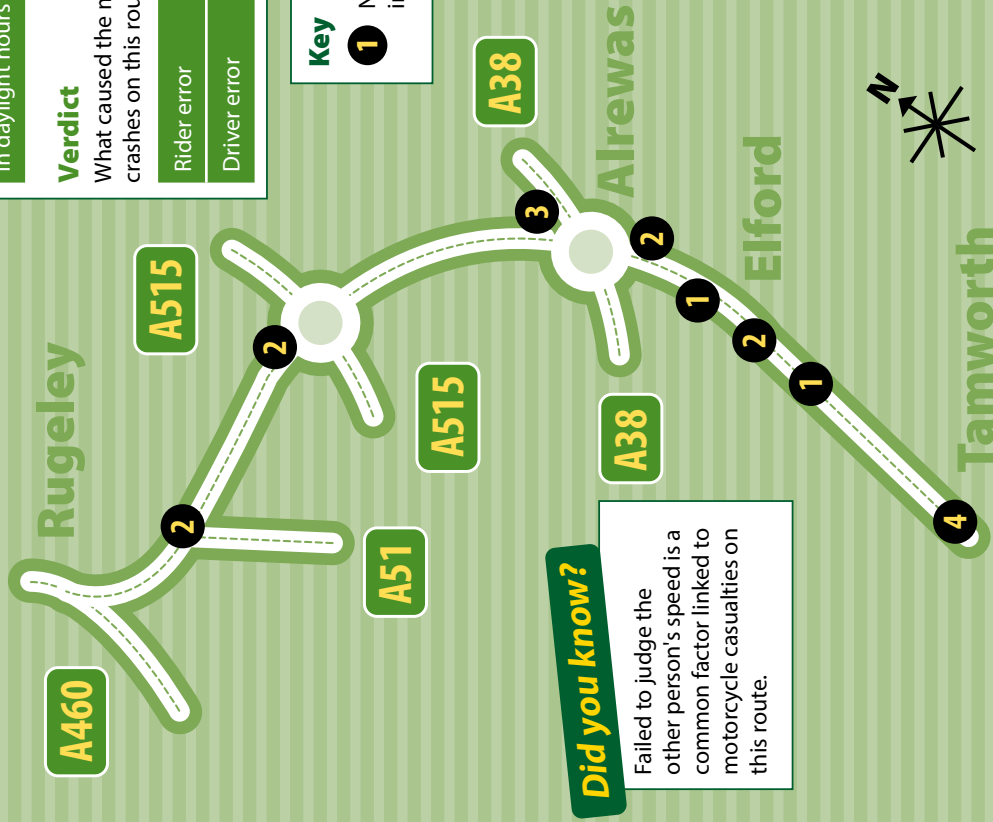
How many of these crashes happened:

Riders over 50 years of age	41%
In daylight hours	82%

Verdict

What caused the motorcycle crashes on this route?

Rider error	47%
Driver error	53%

Key**1** Number of incidents**Did you know?**

Failed to judge the other person's speed is a common factor linked to motorcycle casualties on this route.

THINK**BIKE**

Our voice is stronger in numbers
...why not join us?

Bikers at heart,
the **BMF** are your
unified voice in defending
the rights and interests
of UK Motorcyclists and
its associated industries.

We campaign on issues
directly affecting riders'
safety, liberty and security.

Riding now, working for the future

bmf

british motorcyclists federation
britishmotorcyclists.co.uk

bmf INSURANCE
bike insurance for members

bmf RECOVERY
professional motorcycle recovery

bmf LEGAL LINE
#bmflegaladvice

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The Staffs Lady Bikers' group has been formed as a part of the Staffordshire Motorcycle Focus group, with the following objectives:

- There is a page dedicated to Lady Bikers on the Staffs Biker website at: www.staffsbiker.co.uk/ladybikers or follow us at www.facebook.com/staffsladybikers Instagram [@staffsladybikers](https://www.instagram.com/staffsladybikers)



Giving just a few hours of your time to support our local NHS hospitals could make a real difference to someone's life.

We are **100% volunteers** with no NHS or government funding, so we rely on our volunteers to make our service happen. We transport urgent medical samples, blood, platelets, donated breast milk, FMT and more on our liveried blood bikes.

We need...



Controllers



Riders



Event Fundraisers

Find out more about us on our website: www.ssbbgroup.org.uk or on our Facebook Page: **Shropshire • Staffordshire • Cheshire Blood Bikes**



For details on how to join us email:
members@ssbbgoup.org.uk

SHROPSHIRE • STAFFORDSHIRE • CHESHIRE
BLOOD BIKES

When what's important needs protecting

Motorcyclists remain one of the most vulnerable road users in the UK and, although it may not be something that anyone wishes to think about, the effects of a motorcycle accident can be a genuine concern for any motorcyclist and their loved ones.

Our solicitors are highly skilled and experienced in dealing with motorcycle injury claims of the utmost severity and complexity.

We specialise in claims that involve head injuries, spinal cord injuries, amputations and other life-changing injuries which affect the injured person and their family.

Get in touch today
T 0800 027 2557



Training Centres

We have listed below the training centres serving Staffordshire, many who work in partnership with us on the Pre-CBT Scheme.

Bikewise Motorcycle Training
Units A & B, Tollgate Drive, Tollgate Industrial Estate, Stafford, ST16 3HS
Tel: 01785 222111
CBT, DAS

Bryans BMW Rider Training
Bet 365 Stadium, Stanley Matthews Way, Stoke-On-Trent, ST4 4EG
Tel: 01782 595000
CBT, DAS, ERS, BikeSense

Chase Motorcycle Training Centre
Unit 2 New St, Cannock, WS11 0DH,
Tel: 01543 468218
CBT, DAS

KC Motorcycle Training
Henhurst Hill, Burton-on-Trent, DE13 9TB
Tel: 07816 509862
CBT, DAS

L.D.C Motorcycle Training
10 Falcon Business Park, Burton-On-Trent, DE13 0AR,
Tel: 01283 545925
CBT, DAS

One 2 One Motorcycle Training
Liverpool Rd, Newcastle, Staffordshire, ST5 9ED
Tel : 01782 721690
CBT, DAS

Shireoak Motorcycle Training
Unit 1 Gatehouse Trading Estate, Lichfield Road, Brownhills, WS8 6JZ
Tel 01543 361955 or 07946 463069
CBT

Staffs Rider Training
Unit 1 Roman Park, Claymore, Tamworth, B77 5DQ,
Tel: 01827 286660
CBT, DAS

Stoke Motorcycle Training
Unit 4 Dewsbury Road, Fenton Industrial Estate, Stoke-On-Trent, ST4 2TE
Tel: 07815 747557
CBT, DAS, ERS

Swains Rider Training
Unit 26 Harpur Hill Industrial Estate, Buxton, Derbyshire, SK17 9JL
01298 71037
CBT, DAS

Cover Story

It's very difficult to interview yourself for the biker booklet, as the volunteer team had decided that I should be spread over the cover this year. So here goes with my story of what has changed since I took the role 20 years ago.....

When I began as the Road Safety Officer responsible for motorcycle safety in 2006 there was very little of note that supported bikers. In 2010 MCN labelled me 'The man behind Britain's most bike-friendly council'; I don't remind people of this that often! But my proudest moment was when Staffs County Council were awarded a Prince Michael Award for Road Safety in 2013, for our Motorcycle Road Safety Strategy, and all the initiatives that I had introduced by then.

Of course, I didn't do this all by myself, there has been much support along the way, from colleagues and volunteers. In 2006 I formed a Motorcycle Focus Group, which has continued to this day, with over 100 bikers who have been a part of this over this time, of which I am so grateful of their involvement, and I hope, made some great friends.

Although there are a lot of examples of the volunteer's involvement, the most notable and visible, is the Bikers Breakfast events; without whom they would not have happened. The end of the Bikers Breakfast events is a sad day and disappointing for all, although I understand why they have ended. I remember when we held our first one in 2007 with less than 50 bikers turning up, and last year we had over 5000 at JCB; unfortunately, we have become a victim of our success.

The introduction of the Ride it Right routes, has been very successful and really does reduce biker casualties, the BikeSense Rider Development Scheme that I introduced in 2006 has seen over 1000 bikers attend our subsidised training, and we've never received one negative comment about the scheme. I feel this is the one single initiative that has been introduced in my time that has directly saved bikers lives.

Of course, there are many more initiatives, many around young riders, biker awareness events, the Cleaner Safer Highway scheme working with farmers, Kill Spills, and all the general Think Bike stuff.

As I approach my final summer in the role I hope that I am leaving a legacy that will support a reduction of motorcycle casualties for many years to come. Farewell and stay safe.

Kevin



RSPA
Advanced Drivers
and Riders
Staffordshire Riders

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Contact us: staffordshireadvancedriders@gmail.com

www.staffordshireadvancedriders.co.uk

f. Staffordshire Advanced Riders-SAR



Meet the Team

Staffordshire Motorcycle Focus Group are volunteers who are involved in deciding what is done and how we do things, to reduce motorcycle casualties, through publicity, training and engagement. The volunteer group are heavily involved at the events; the Bikers' Breakfast events would not happen without the support given by the team.

I am pleased to introduce 'The Team'.....

Kevin Wilcox

Staffs CC Road Safety
Officer

Stuart Allen

Staffs CC Road Safety
Officer

Paul Cope

Staffs CC Road Safety
Officer

Bill Hollingshead

IAM, Photographer and
long-time supporter of
the group

Chris Clegg

Rider Development and
BikeSense Instructor

Colin Brown

MAG Rep & involved with
many groups

Dave Lewis

RoSPA Instructor
BikeSense Instructor

Ian Maddock

Website Development,
Biker Events group

Jake Simpkins

Young Riders Group

Janet Peters

Biker Awareness Group

Kev Mulligan

Rider Development and
BikeSense Instructor

Kevin Bryan

DSA Trainer & BikeSense
Instructor

Lisa Owen

Biker Events Group

Malcolm Farr

Biker Awareness Group

Mandy Mabb

Communications Group
and Biker Events Group

Martin Bishop

Long-time supporter of
the group

Mark Robinson

Biker Events Group

Melvin Barnett

Biker Events Group

Mick Berry

Biker Events Group

Richard Cope

Rider Development and
BikeSense Instructor

Steve Hollis

Young Riders Group



If you are interested in joining the Staffordshire Motorcycle Focus Group and have input into what we do or would like to volunteer to support our events, then contact us at bikers@staffordshire.gov.uk

It's so important that your bike is ready and safe for the road, so checking your bike before every ride could save your skin. Follow our guide on what to do before you go out on the road and stay safe.

Petrol..Oil..Water..Damage..Electrics..Rubber.....

POWDER

prepares your bike for safer reliable riding

Petrol:

- Full (not sure just look in tank)
- Reserve tap off
- No leaks
- Key to cap if different
- Money for more



Oil in engine:

- To correct level, check on level ground with bike upright
- Top up only with motorcycle oil
- Check brake and clutch fluids (on handle bars and by rear brake)
- No leaks (inc forks / shocks / calipers) oil on chain and chain adjusted (check with bike out of gear)



Water topped up:

- Not leaking (look for water drips or dry white powder deposits around joints or corrosion)
- Level
- Colour
- Hoses chaffed
- Radiators damaged



Damage:

- Corrosion damage (foot pegs, side stands seized)
- Unfinished jobs
- Parts broken or damaged in shed as well as on road
- Bits hung or dropped on bike
- Ready for ride status (pillion pegs, straps removed, mirrors tight, handle bar ends tight, seats fastened)

Electrics:

- Lively battery on start up
- Lights are clean, no water ingress
- Lights – brake lamps off both brakes – headlamp adjusted
- Horn
- Warning lamps on



Rubber:

- Tyres - tread – damage – foreign objects
- Tyre pressures
- Oil on tyres
- Wheels for damage, weights missing, corrosion, loose spokes, rusty water
- Brakes visual. "Always carry out a static (when getting on) and rolling brake check"



One of Staffordshire's Premier IAM Groups

- ✓ Training for your Advanced Test
- ✓ Training for your Masters Test
- ✓ Monthly Meetings
- ✓ Guest Speakers
- ✓ Regular Ride Outs
- ✓ Bike Related Days Out
- ✓ Focused Skills Training
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- ✓ And More



Website; www.lamg.uk.net

Mobile; 07711 648580

iAM
RoadSmart

**Lichfield
Advanced
Motorcyclists
Group**

Improve Your Riding Skills

Rider error accounts for a vast proportion of all biker casualties, so taking further training and learning is always a good idea. Ideally participating in our BikeSense Rider Development would be a goal, but to help you along the way we've developed information on riding skills. They are all on our Staffs Biker website, scan the QR code to find out more.



Country Roads



Pillion Passengers



Riding Plan



Basic Maintenance



Filtering



Riding in the Rain

For more information on BikeSense see pages 50 – 51 or email bikesense@staffordshire.gov.uk

STAFFORDSHIRE RIDER DEVELOPMENT PATHWAY



www.bikesafe.co.uk/staffordshire

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Advanced

What is BikeSense?

The best and safest riders know the value of improving their riding standards. As part of our commitment to reducing motorcycle casualties we offer riders the opportunity of improving their skills by offering subsidised rider development.

We offer full day 1:1 or 2:1 sessions operated by approved BikeSense instructors, from an agreed location in Staffordshire.

*Approved BikeSense Instructors include DVSA trainers, ex-Police Motorcyclists, IAM Senior Observers, RoSPA Diploma and Advanced Qualified Trainers.

Book Now on 07855 336922 or request a call back at bikesense@staffordshire.gov.uk

More information is available on www.staffsbiker.co.uk including information on prices, further subsidies, insurance cash-back offers and the BikeSense syllabus.

**Receive £50 Cash Back
off your insurance too!**

*Terms and conditions apply.
New business only.



BIKEsense
Rider Development

**CALL 07855 336922
TO BOOK**

All days are BikeSense days

**BikeSense is now flexible to meet
your needs, just book and pay,
and agree your date with the team.
It's just £100, whether you want
a 1:1 or a 2:1 with family or friends.**

**We now offer training
for riders on 125cc bikes.**



staffsbiker.co.uk/bikesense



BikeSense Rider Development Scheme



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